



HAPPILY EVER AFTER

Rosanne Chen and Frank Hoang
July 21, 2007

When Rosanne first met Frank, she was focused on finishing school and starting her career. The last thing she was looking for was a serious relationship. But when the two were introduced by mutual friends, Rosanne decided to give Frank a chance. “He had a really fun laugh and just seemed pretty easygoing – and you know, he was very handsome,” Rosanne recalls.

As it turned out, Frank wasn’t ready to rush into anything either. Yet still, they knew they had something special from the beginning. “I think both of us didn’t want to admit we liked each other as much as we really did,” Rosanne says. Within a month, Rosanne and Frank finally admitted their feelings and decided to become official. After that, everything progressed pretty naturally for the couple, who spent time getting to know each other by going to cultural events and running errands together. “It was very natural,” Rosanne remembers. “We got along. We never fought – to this day, we still haven’t fought.”

Ironically, for the couple that never fights, the night Frank planned to propose, Rosanne was not in the best of spirits. Although they had plans to go to “the happiest place on earth,” Disneyland, Rosanne was as grumpy as the infamous Disney dwarf. She had had a long day at work and felt like staying in that night, but something made her go. Inside Disneyland, Rosanne and Frank staked out a good spot for the fireworks show. Frank had hoped the romantic light show would set the mood for his proposal. But after waiting for over an hour, Frank and Rosanne found out the fireworks were cancelled. This didn’t help to brighten Rosanne’s mood. Even though she was ready to leave, Frank convinced her to stay a little longer. He led her to Snow White’s wishing well and started taking pictures of a nearby display. Rosanne grew frustrated, not knowing Frank’s plan, and asked, “Why are you taking so many pictures?” As she started to walk away, Frank said, “Come back. Don’t you want to make a wish?” Rosanne blurted out, “No, you make a wish!” He dragged her back to the wishing well and said, “Well then, I wish you would marry me.” That’s when he got down on one knee and pulled out the ring. “Needless to say, from there I got kind of happy,” Rosanne says.

The happiness continued as the self-confessed Goofy lover and her fiancé began planning their big day. After the Disneyland proposal, Rosanne and Frank were drawn to one of their other favorite Disney places – the Walt Disney Concert Hall in downtown Los Angeles. Rosanne and Frank loved the modern, architectural look of the concert hall and were ecstatic when they found out they could have their wedding there. Using the architecture as inspiration, the couple went with a very clean, modern looking floral design. They also added details that reflected the musical aspect of the concert hall. Place cards were intricately crafted to look like an entire orchestra seating arrangement, with miniature sheet music and stands at the forefront. Also, Rosanne’s shoes were embellished with music note charms. To contrast the stark, architectural design of the venue, Rosanne chose a vibrant color palette of coral pink, sherbet orange, light yellow, and turquoise.

Besides spicing things up with the bright colors, Rosanne and Frank added some other fun, personal touches. When the dance floor first opened up, bubble wrap was laid over the floor to entice guests to dance. Rosanne says that it worked liked magic and guests young and old flooded the dance floor for a chance to pop the bubble wrap. Some other fun elements were a photo booth, an after party, and an ice cream bar (Rosanne’s favorite dessert).

While the entire day was very fun and memorable, Rosanne considers the ceremony as one of the best moments. Rosanne and Frank’s officiants were actually the same couple that introduced them. “They did a really, really beautiful ceremony for us,” Rosanne reminisces. “It really catered to us – just very individualized for who we were.” It looks like this story ends with a Disney-worthy happily ever after. 🍷

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Photography VCS PHOTOGRAPHY, Ladera Ranch, CA



The element of wood was incorporated into the main invitation, which tied in the interior finish of the Walt Disney Concert Hall.



Brightly colored orchids submerged under water outlined the aisle.



What is your advice to other brides?

“Try to stick with your original vision...” says Rosanne. “One of the things that helped me was that my best friend had given me a journal/scrapbook. I used it to paste pictures, ideas and things we liked and fit in with our vision of the wedding. I would refer to it every time I felt like I was veering away from it or felt like the colors we were selecting were not coming together, or if something just didn’t fit. Sort of like a story board or design board that designers use.”



Ice cream scoop favors expressed Rosanne’s passion for ice cream.



The cufflinks, given to Frank by Rosanne as a wedding gift, were designed by world-renowned architect Frank Gehry, who also designed the Disney Concert Hall.



Rosanne’s best friend and bridesmaid made a life-size version of the bride, incorporating all of her greatest loves.



Rosanne retained the Chinese culture of changing attire throughout the wedding day by changing a total of four times.

REAL *weddings*

STYLE FILE

Theme
Modern; Architectural with vibrant colors

Colors
Coral pink, sherbet orange, light yellow, and turquoise



STYLE TEAM

Wedding Coordinator
The Special Day, Carolyn Chen

Bridal Gown
Priscilla of Boston

Chinese Gown
Vinshop U.S.A.

Bridal Accessories
MMM Jewelry Designs

Groom’s Tuxedo & Shoes
Friar Tux Shop

Groom’s Accessories
Tiffany & Co.

Bridesmaid & Flower Girl Dress
Jim Hjelm

Hair & Makeup Stylist
Joyce Luck Style

Ceremony & Reception Location
Walt Disney Concert Hall

Stationery
Paper*Girl

Florist
Nisie’s Enchanted Florist Inc.

Ceremony & Cocktail Hour Music
String Theory

Reception Music
Redshoe

Photography
VCS Photography

Videography
dv Artistry

Cake
Sweet Divas

Caterer
Patina Restaurant Group

Transportation
Mystique Limousine
Pichardo’s Limousine Services Inc.

Linens
Wildflower Linen

Photo Booth Rental
Red Cheese, Inc.

Other Rentals
Chameleon Chair Collection
Classic Party Rentals

Reception Lighting
G2 Audio and Lighting

Honeymoon Destination
Greece